

2020

# ANNUAL REPORT



# Tap Fever Studios

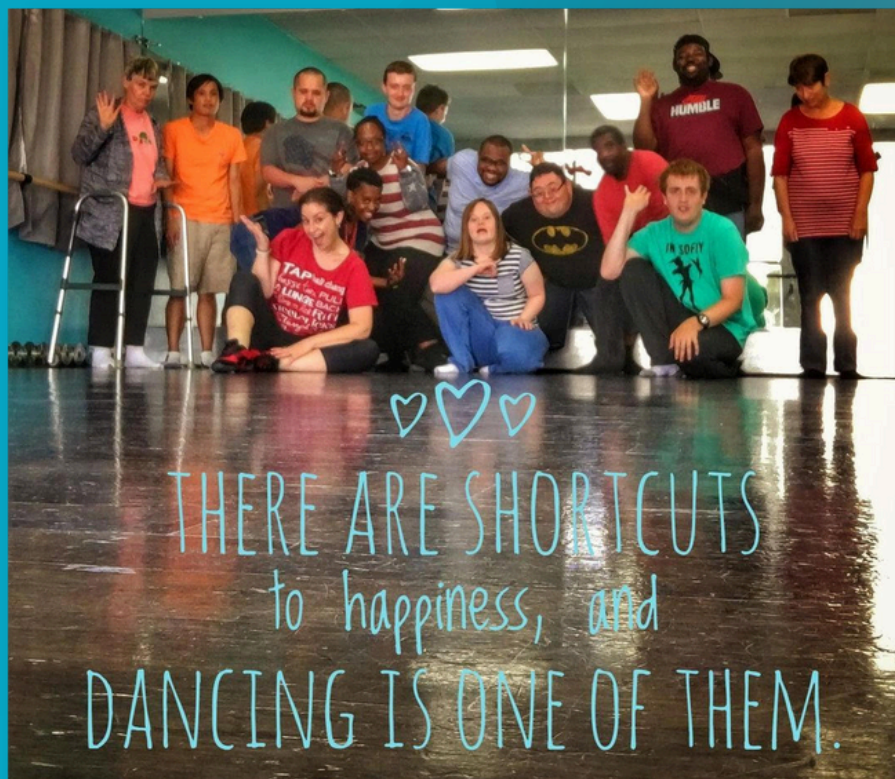
Anyone can dance if given the chance!



# Our Mission

Tap Fever Studios provides accessible dance opportunities to people of all ages, with and without disabilities. We empower students to achieve their goals through the performing arts.

Anyone can dance if given the chance. With this belief, Tap Fever provides for all ages and skill levels. Offering tap, jazz, ballet, contemporary, hip-hop, musical theater, and acro, every dancer can learn how to mobilize the rhythm from their heart.



dance@tapfever.com

# Founder's Message

The aspiration of Tap Fever's Executive Director and Founder, Larisa Hall, is to give dance opportunities to anyone who wants to get on the floor. Dance has been a part of Larisa's life for as long as she can remember, but it didn't come easily at first. Larisa was born with severely clubbed feet, and had to wear casts on both legs as an infant. She slept with a brace to hold her feet and casts turned out, which the medical team hoped would correct the problem. Doctors had their doubts how well Larisa would walk, but by age 1½ she was on her feet! It was suggested that dance could help correct Larisa's pigeon-toed stride, as a form of physical therapy, and it "turned out" to be a huge help! Although Larisa had a lot of growing pains in her ankles while growing up, she never wanted to stop dancing once she got the "fever" for it!



**Larisa Hall** “

You DO have the ability to achieve your dance goals, no matter what obstacles you may face. If you have the desire in your heart, take every opportunity to embrace your passion. It IS possible to learn, love, and live a dance-filled life!

# Core Programs

## • Dance

- Classes are offered in an array of dance styles. All of which increase balance, coordination, strength, and flexibility.
- Adaptive classes have accommodation to make dance accessible to all.
- Senior programs keep help to keep dancers active and healthy.
- Inclusive Recitals showcase all the hard work that our dancers have put into learning their craft.
- Thriller Dance is a free, seasonal program, that breaks records!

## • Community

- Internships give valuable work experience. We've partnered with Clairemont High School!
- Teaching Assistants: When students show a strong interest in being a leader in dance, Tap Fever staff shows them the way!
- Volunteers play a vital role in our programs and events.
- Fee Waivers/Scholarships are offered to disadvantaged dancers to ensure opportunities for all.
- Girl Scouts have the opportunity to earn badges with us!

“A star danced, and under that was I born.” -William Shakespeare

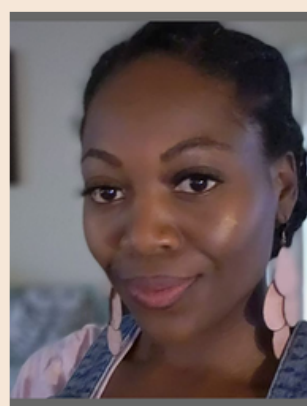


# Introducing Our Teachers

All of Tap Fever Studios staff provide fun, yet structured classes, abide by the same policies and work ethics, and have welcoming personalities that make all classes comfortable and fun! Our teachers always try to accommodate all dancers.



**Adrienne  
Maggay**



**Belicia Lewis**



**Vikki  
Weinberger**



**Caitlyn Silvas**



**Dani Behrens**



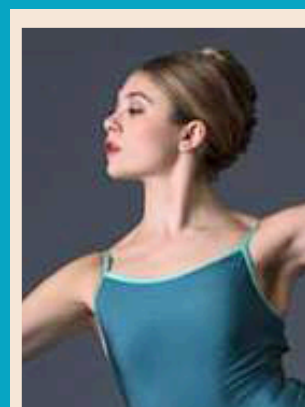
**Natasha Harris**



**Donny Gersonde**



**Definique Heisz**



**Alexandra Lister**

# Introducing Our Board

This board strives to support & grow Tap Fever Studios' programs for disadvantaged dancers, and to strengthen community engagement and involvement. Our members collectively work on Partnerships, Marketing, Development, and Audits.



**Kariann Medina**



**Bethany Wilk**



**Kate Harvey**



**Krystal  
Longmire**



**Jennifer Park**

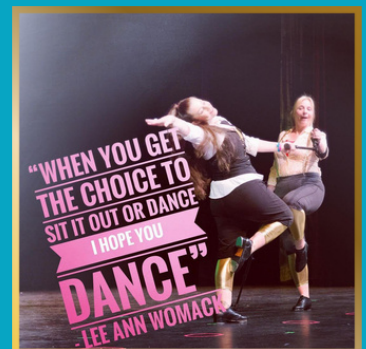


**John Spence**

# Program Metrics & Demographics

Dance can be a great activity for people with a variety of cognitive or intellectual disorders, disabilities, or injuries. ALL abilities are welcome! Tap Fever Studios' teachers have experience working with the disabled community, and is excited to provide dance opportunities for all.

2021	ARC of SD	AutismTree	BRIDGES
Dancers	140	222	150
Volunteers	106	274	150
Recitals	3 dances	6 dances	3 dances
Returning	yes	yes	yes
Ages	20's - 60's	5 - 18	20's - 40's
Gender	all	all	all



# Program Costs



## Staff

\$4,500

Costs to have instructors plan and lead adaptive dance programs



## Fee Waivers

\$8,800

This is the value of free classes given to adaptive dance programs



## CAC/Marketing

\$2,000

Customer acquisition costs, flyers, postcards, videos, website, social media



## Rent/Utilities

\$36,000

Space usage, power for lights, fans, stereo, internet, and phone service



## Materials

\$2,000

Scarves/wands, plushies, stickers, tap shoes (use or give), cleaning supplies

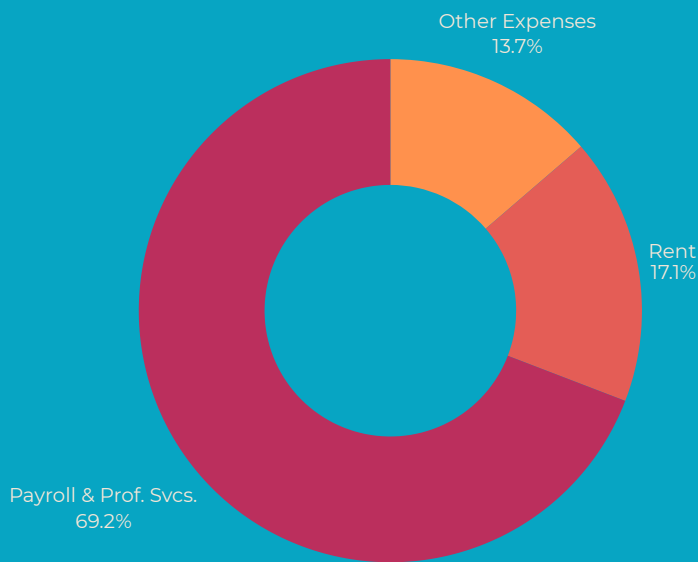
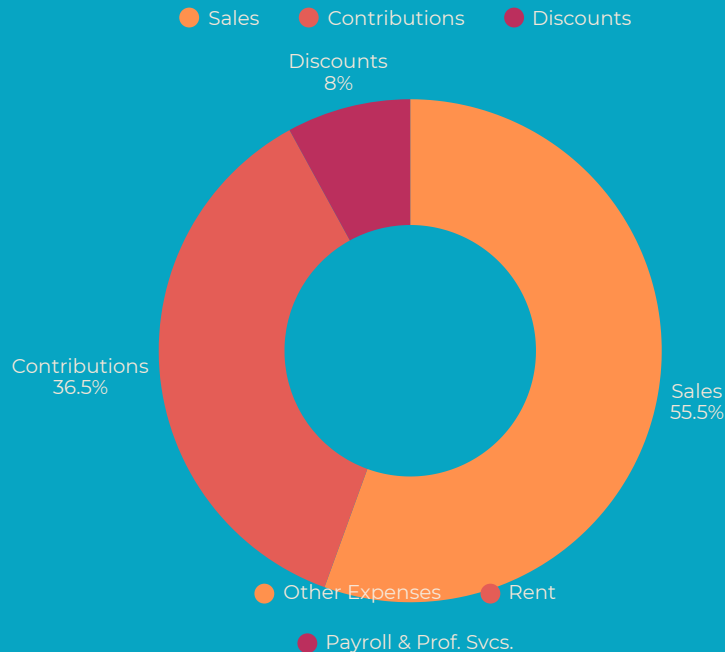


## Music

\$2,000

ASCAP license, music surveying, music downloads, music editing

# Performance Summary

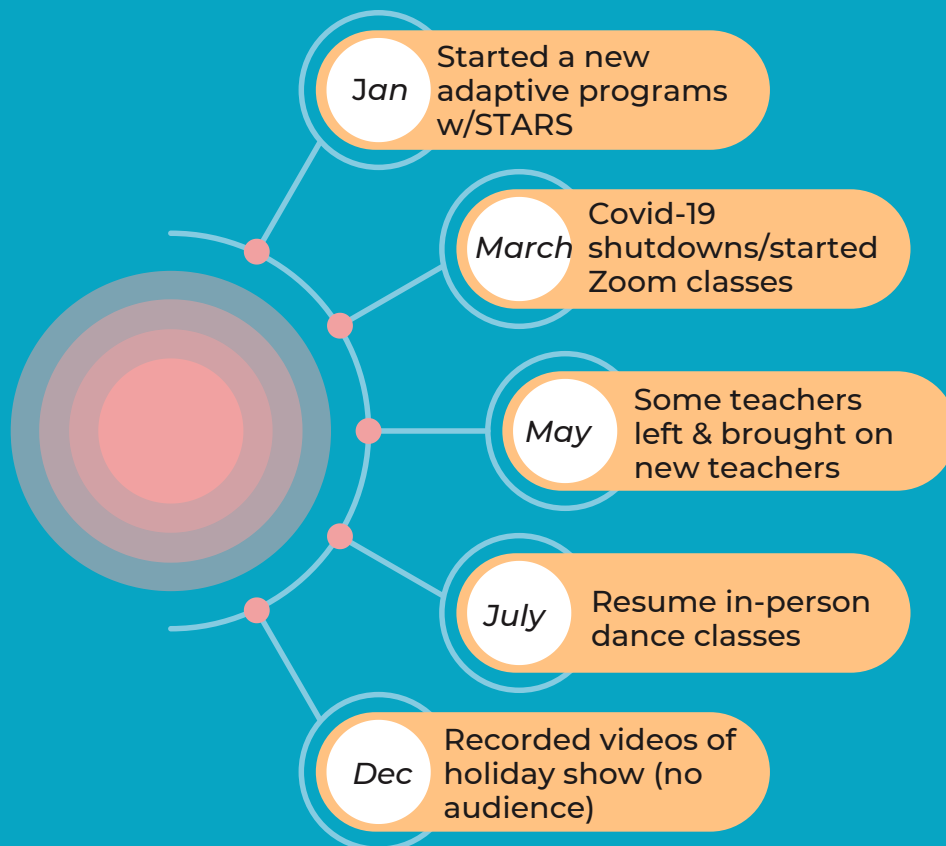


From 2020 to 2021, total revenue has increase by 27%. A big factor in the change is due to the Covid-19 pandemic lessening, and regaining momentum with attendance.

From 2020 to 2021, total expenses have increased by 17%. With more dancers returning to activities, more instructor hours were required to support programs.

# Milestones

More smiles = more success! The most gratifying part of a service based organization is seeing growth and joy. Through this past year, many accomplishments that have made the Tap Fever Studios feel like a family.



# Thank You



Tap Fever has remained committed to developing a curriculum that helps to build self-esteem, athleticism, and joy for dancers of all ages and abilities. Thank you to all of our parents, students, friends, instructors and Board Members who enable Tap Fever Studios to excel. As we move into a new year of service, we will continue to broaden our scope and develop programs that reach more adults and children.

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