

The Impact of Dance
Annual Report 2017



Founder's Message

Anyone can dance
if given the chance.

You DO have the ability to achieve your dance goals, no matter what obstacles you may face. If you have the desire in your heart, take every opportunity to embrace your passion. It IS possible to learn, love, and live a dance-filled life!

-Larisa Hall, Executive Director

About Us

Our Mission

Tap Fever Studios provides accessible dance opportunities to people of all ages, with and without disabilities.

We empower students to achieve their goals through the performing arts.

Our History

Founded in 2008 by Larisa Hall, Tap Fever has become a staple of the Pacific Beach community.

The organization's goal is to provide accessible dance opportunities to anyone with the desire to experience dance.

Core Programs

- Dance Classes
- Performances
- Dancers with Disabilities
- Community Outreach
- Military Discounts
- Scholarships
- Fee Waivers
- Work-Trade
- Internships
- Assist. Teacher Training

Needs of Society

Problems

Most studios are typically geared towards young kids who are excited to dance, but there are many others with the dream of dancing. People that are advanced in age, have disabilities, or are struggling financially might want to experience that same joy, but may not have the means, opportunities, or even just the confidence to give it a try.

Solutions

We will provide inclusive, and adaptive classes, ensuring a quality dance education for all students, regardless of age or ability.

- Grants will be necessary to support fee waivers, scholarships, and free programs.
- Accommodations will be made for all dancers, whenever possible.

Community Relationships

Kelly Society: Donors

The Kelly Society is Tap Fever's group of financial donors, named after the inspirational dance artist, Gene Kelly. These donors help to keep our programs flourishing.

Volunteers

We rely on many volunteers throughout the year, and we are very lucky to have so many who believe in our cause.

- Class assistants
- Recital support
- Studio maintenance

Partnerships

Our community partnerships include many local non-profit organizations that serve people with disabilities. Our goal is to inspire our neighbors to stay active, and share in the joy of dance!

President's Report

Kariann Medina

Tap Fever has remained committed to developing a curriculum that builds self-esteem and athleticism for dancers of all abilities. Thank you to all of our parents, students, friends, instructors and Board Members who enable Tap Fever Studios to excel. As we move into 2018, we will continue to broaden our scope and develop programs that reach more adults and children.

Milestones

Choreographed for
MADCAPS philanthropy
org

Tap Fever Studios' 9-year
anniversary of opening.

Summer senior home
performances



KUSI news live TV
segment

In-studio adaptive training
with KIT org

Treasurer's Report

Kate Harvey

The financial statements and funds of the Company are accurate, providing a true and fair view of the company's performance and financial position as of December 31, 2017.

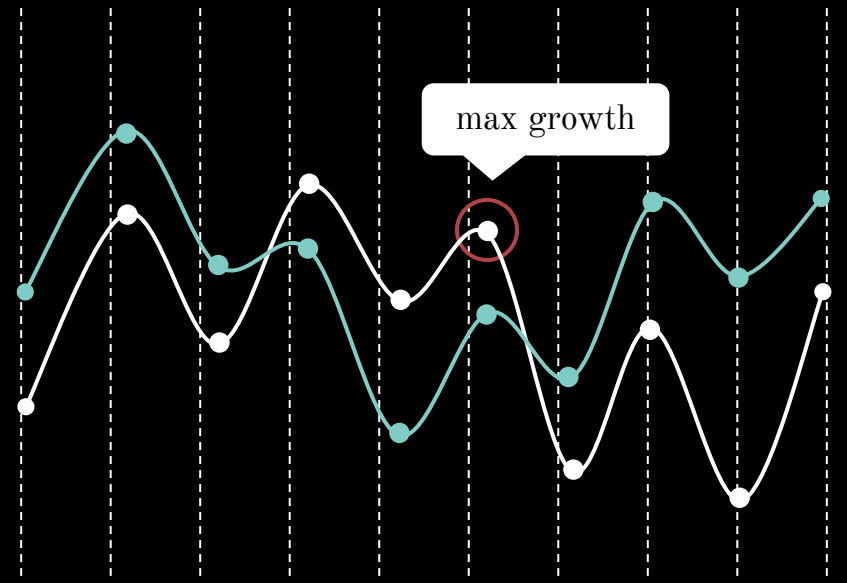
The internal controls exercised by the Company are appropriate and effective in accounting for all of its assets, liabilities, receipts, disbursements, gains and losses.

Profit & Loss

Gross Profit: \$138,499

Total Expenditures: \$143,760

Impact:



Metrics

Opportunities

Teens are the most difficult age group to recruit because they typically start dance at a younger age. But Tap Fever is situated just blocks from Mission Bay High School. Also, there is a military housing neighborhood right next door, with families that are new to the area.

Accomplishments

Tap Fever has really reached out into the community to share the joy of dance.

- Taking a plunge into expanding our programs for teens, our enrollment for this age is growing.
- We've also started performing at Senior Living Facilities on a monthly basis.

Goals

Financial

Expand audience

We intend to grow our income by at least 5%, which will support more programs for dancers with disabilities.

Development

Up 30-day actives

- Perform at local senior homes
- Develop hand tapping program
- Reach out to military families

Programs

Increase conversion

We will open new adaptive dance classes, such as seated dance, and offer them at a very discounted rate, open to the community.